Date: $\mathbf{0 2}^{\text {nd }}$ September, 2023
To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, $1^{\text {st }}$ Floor,

Dalal Street,
Mumbai - 400001
Sub: Intimation under Regulation 30 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Newspaper publication of the Postal Ballot Notice.

Ref: BSE Scrip Code: 512463 BSE Scrip ID: SHRGLTR

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please note that the Company has completed the dispatch of Notice of Postal Ballot on Friday, 01 ${ }^{\text {st }}$ September, 2023 to the shareholders whose email addresses are registered with the Company/Depositories/RTA as on cut-off date i.e., Friday $25^{\text {th }}$ August, 2023. Further pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 the Postal Ballot Notice along with e-voting information has been published in Business Standard (All Editions) and Mumbai Lakshadweep on Saturday, 02 ${ }^{\text {nd }}$ September, 2023 which we enclose herewith for your records.

We request you to kindly take a note of the above.
Thanking you,
Yours faithfully,
For Shree Global Tradefin Limited

| Pranjal | Digitally signed by <br> Pranjal Pramod |
| :--- | :--- |
| Pramod | Mahapure |
| Mahapure | Date: 2023.09.02 |
| I1:55:19 +05'30' |  |

Pranjal Mahapure
Company Secretary
ACS: 69408

## Equity MF SIPs boost distributors' income

Revenue from commissions saw double-digit growth in FY23; AUM rise modest АвнIIHEKK LILMMR
 pumped in a net $₹ 1.4$ trillion into active 1.6 trillion from debt schemes, accord-

NJ Indialnvest continues to sit at the
op of the MF distributors' list with gross commission income of $\mathrm{F1,540}$ crorer. It
is followed by state Bank of India (SBI), Which saw its commission income rise
23 per cent year-on-year $(Y-\mathrm{o}-\mathrm{Y})$ to


BANKS AND NATIONAL DISTRIBUTORS DO THE BULK OF MF SELLING

| Distributors | Commission (frcore) | $\begin{gathered} \text { Growith } \\ (\%) 6 \end{gathered}$ | $(\xi \mathrm{tm})$ | (\%) |
| :---: | :---: | :---: | :---: | :---: |
| NJ Indialinvest | 1,539 | 18.54 | 1.24 | 13.48 |
| State Bank of India | 905 | 23.24 | 1.44 | 16.56 |
| HDFC Bank | 669 | 15.27 | 0.97 | 14.53 |
| PCAS | 583 | 32.23 | 0.53 | 16.52 |
| Axis Bank | 542 | 0.83 | 0.70 | 30.36 |
| 1 ClCI Securities | 454 | 13.01 | 0.52 | 8.93 |
| IICI Bank | 398 | 11.87 | 0.50 | 5.80 |
| Kotak Mahindra Bank | 297 | 17.50 | 0.41 | 5.41 |
| Anand Rathi Wealth | 213 | 25.33 | 0.21 | 21.49 |
| HSBC | 135 | 15.33 | 0.22 | 6.59 |
| Other large distributors | 6,335 | 15.50 | 8.00 | 4.00 |
| Total | 12,071 | 15.84 | 14.74 | 8.53 |

Advisory and Axis Bank were the other
The Y-o-- growth insir registrations
 per cent growth in 2021 and 505 per cent
in 2020 . In comparison, SIP registra-
tions via regular plans rose 19 per cent tions via regular plans rose 19 per cent
last year.
The surging retail flows through the The surging retail flows through the
SIP route boosted individual investors' holding in the MF industry's total AUM investors and high net worth individuals together accounted for more than
60 per cent share in the mutual fund industry's assets in 2022 -23. This in in the
highest since records began in 2009-10.

## Business cyclefunds can generate alpha but also carry risks

Higher concentration make these funds suitable only for seasoned investors sarbaeet isen

Mahindra Manulife Asset Manageme
Company's (AMC's new fund offer (NFO) of itsbusiness cycle fund bega
on August 21 and will closeon on August 21 and will close on
September 4,2023. Ninesuch funds September 4, 2023. Nine such funds
manage assets worth ₹18,358 crore (data
ason July 31,2023 ). While fund houses as on July 31, 2023). While fund hou
presentbusinesscycle funds as an
avenue to invest in avenue to invest in promising
businesses with the potential tof businesseswith the potential to fetch
high returns, investorn need to evaluate
these fundsthoroughly before betting these fund
onthem.
Nature of a business cycle fund Economies and financial markets
witness cycles. Capturing the growth phase ofthese cycles can leadto
substantial wealth creation. Fund in stocks that are expected to cash flows. "Business cycle funds aim
to capture the to capture the phase of economic
expansion. They invest in businesses with high earnings growth visibility
and in whose earnings forecast the anhigh degree of confidence,", says Ravi
Kumar TV, founder, Gaining Ground InvestmentServices.
Fund manager risk The fund manager's role is pivotal tothe success
schemes." "fthe fund schemes. "If the fund
manageridentifies the cycl
correctly, the scheme will correctly, the scheme
outperform diversified-
equity funds equity funds. Conversely, if
calls go wrong, the scheme markets," says Parul
Maheshwari, acertifie financial planner
Concentration risk
The fund managerof The fund manager of abusiness cycle
limited track record

|  |  | Returns(\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business ycle fund | $\begin{aligned} & \text { (FüM } \\ & \text { (Frore) } \end{aligned}$ | YID | 6-month | 1 -year | 2 -year |
| ICaC Prudential | 6,407 | 15.1 | 16.1 | 18.8 | 16.9 |
| HDFC | 2,721 | 13.3 | 15.1 | - |  |
| Kotak | 2,527 | 14.1 | 15.3 | - |  |
| AXIS | 2,491 | - | 19.6 | - |  |
| Aditya Birla Sun life | 1,717 | 8.2 | 11.6 | 11.1 | - |
| Tata | 1,110 | 16.7 | 19.2 | 25.6 | 17.9 |

fund often focuses on three or four key sectors or themes that are likely todo
well in the future.These fundsalso tend to run concentrated portfolios
stocks belonging to all marketcips "Business cycle investing involves an
element of market timing, which can be challenging even for seaso
professionals. Additionally, lead to higher risk. Investors need to evaluate the fund's adaptability to shifting econ
Ravi Kumar.
Overlap with other funds
While constructingthe portfolios of
these schemes, a fund manager could end up duplicating the portfolios of "Executing the strategy of identifying of sectors at the right time consistently is diffficult. Furthermore, established employ this strategy. Mostactive fund managers do try to invest, or mainta

companies or sectors that ar expected to do well over the
next few years. Hence the business cycle strategy doe
not appear to provide any significant differentiation, says Shrinath ML, senior
research analyst, FundsIndia What should you do? While a business cycle fund appears appealing, itcarries
higher risk and offers no clear promise of greater rewards. Investors willing to
put in their money for five years may be
 better off investing in a multi-cap fund
that requires fund managersto invest caps (large, mid and small) as timing business cycles tonsistently across sectors is a very difficult task.
Moreover, most funds in this category lack along-standingtrack record of executing this strategy consistently,"
says Shrinath ML. If you are still keen to invest in abusiness cycle fund, make a
limited allocation. "One can invest up portfolio in these funds. As in any other equity fund, one should remain
invested across a business cycle, that is, for at least five years, to realise the
potential gains from these funds," says Maheshwari.
According to her, since these funds take concentrated exposure to a few
sectors, they can be risky for first-time or conservative investors. "However,
investors who have already built a core mutual fund portfolio using diversified-equity funds, and now wish
to generate higher returnsthrough heir satellite portfolios, may consider




